



Jamavlo Consulting

ADVANCED FINANCE FOR NON-FINANCIAL MANAGERS

A new Uniquely designed **ADVANCED INTERACTIVE FINANCIAL MANAGEMENT DEVELOPMENT PROGRAM** offered by **JAMAVLO Consulting** as a follow-up to the entry level **FINANCE FOR NON-FINANCIAL MANAGERS** which can be presented in a variety of options customised to the practical requirements and specific needs of the client.

WHAT IS THE CONTENT OF THE PROGRAM, HOW DOES IT DIFFER FROM THE FINANCE FOR NON-FINANCIAL MANAGERS AND WHO WILL QUALIFY TO ATTEND IT?

COURSE 1: Focusses on the introduction to the understanding of basic Financial Management topics such as: **Financial Statements, Financial Ratio Analysis, Working Capital Management, Cashflow Management, Costing, Budgeting, Financial Forecasting** and the **Time Value Of Money**

THE ADVANCED COURSE: A **UNIQUE 2 DAY PROGRAM**, revises these topics and build on the foundation created in course 1:

- focussing on the **Understanding** and **Application** of these concepts
- achieving the **Strategic Financial Objectives** of a business
- achieving **Projected/Budgeted Sales Targets** of a business
- achieving sound **Financial Decision Making** at all levels of management in the business

PARTICIPATION: In the **ADVANCED** course both individual and group participation are used:

- Learners must submit **Financial Analysis Reports** for marking by the facilitator
- Comprehensive **Pre-Course Reading and Studying** is required
- There is **intensive participation** of teams in a **Newly Developed Business Simulation** where 4 groups compete with similar businesses over 4 quarters, requiring a high level of understanding and skill to apply the **Financial Knowledge and Skill** acquired to a challenging business scenario.

OUTCOMES: The success of the businesses AND individual learning experience will be measured by:

- A compound **Weighted Final Score**
- **Profitability, Liquidity, Working Capital, Debt Management Ratios, Share Price, Turnover**
- Achieving the **Strategic Financial Objectives** set within their **Strategy**
- **Feedback Reports** on the reasons for their performance and decisions implemented over the four quarters will be drafted and handed in for marking by the facilitator and sharing with management.

ATTENDEES: **Who can be nominated?**

- Employees who attended the first course
- High potential individuals who did not attend the first course but possesses formal qualifications
- **OR** attended similar previous training in Accounting and Finance and are developed for future promotion to managerial positions in the business.

It is advised that nominations be carefully selected given the challenging nature of the course and individual feedback required by participants.

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