

The following Erasmus + Staff Training Week opportunities are now open!

[**NOVA University \(Portugal\)**](#)

Theme of the Training week:

Boosting HEI branding through Internationalisation from 12 to 16 May 2025

Please find below a draft of the programme:

Day 1: Development of International Partnerships and Attract International Students

Exploring strategies to build strong international partnerships that offer joint programs and exchanges and discuss effective ways to attract and support international students to boost global visibility.

Day 2: Global Research Collaboration and Strengthening International Alumni Networks

Dive into strategies for building high-impact research partnerships that address global challenges and exploring methods to grow international alumni networks that drive brand loyalty and enhance global reputation through active, engaged alumni communities.

Day 3: International Branding and Communication and International Rankings

Focus on how to build a strong brand through clear, culturally relevant communication, and exploring how global rankings can help raising the institution's profile and attract students and partners worldwide.

Day 4: Establishing International Campuses/Offices and Promoting Cultural and Academic Diversity

Discussing processes of setting up international campuses or liaison offices, and explore ways to enrich cultural and academic diversity, enhancing the institution's global appeal and inclusivity.

Day 5: Leveraging International Faculty and Staff and Engaging in International Community and Outreach Programmes

Training week: 12- 16 May 2025

Eligible applicants: Professional Administrative Support Staff and Academics

Funding:

Travel Grant: € 1735

Accommodation & Stipend: EUR 170/ day (Mobility periods: 5 working days, plus 2 days for travel.)



Erasmus+



Stellenbosch
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forward together
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saam vorentoe

If you want to be part of NOVA International Staff Week, please fill in the SURVEY:

https://docs.google.com/forms/d/e/1FAIpQLSfClyO3fQnoonORgT_DaNAIJ3wQckZF...

Deadline for applications: 28 February 2025

Apply here: <https://www.up.pt/icmunl2024/apply>

For further information please contact Ms Lidia du Plessis, Programme Manager: Staff Internationalisation, Email: lidia@sun.ac.za